

## UPCOMING EVENTS

### Beta Pi Founders' Day Celebration

March 29

Full details to the right.

### Penn Alumni Weekend

May 16-18

## ALUMNI OFFICERS

### The Beta Pi Alumni Association of PiKA

#### President

Gregg Ormond '74  
gjo@ormondlaw.com

#### Vice President

Ross Weiner '80  
gemsco1rw@aol.com

#### Treasurer

Joel Catania '71  
jlclii@aol.com

#### Secretary

Mort Cohen '65  
fishfry1201@aol.com

## ON THE WEB

Stay connected with  
the alumni association  
throughout the year!

#### Alumni Web Site

[www.pika-upenn.org](http://www.pika-upenn.org)

Our alumni web site recently  
got a new look! If you haven't  
yet logged in, send your  
name and Member ID (found  
above the envelope on this  
mailing) to [websupport@affinityconnection.com](mailto:websupport@affinityconnection.com) for your  
username and password.

#### Facebook

[www.facebook.com/pikaupenn](http://www.facebook.com/pikaupenn)

March 2014

# Slices of Beta Pi

[www.pika-upenn.org](http://www.pika-upenn.org)

The Alumni Newsletter of the Beta Pi Chapter of  
Pi Kappa Alpha Fraternity

## ALUMNI REPORT

### "Once a Pike, Always a Pike"

#### Beta Pi Alumni Association Provides Opportunities to Honor Lifelong Commitment to Fraternity

By Gregg Ormond '74, President, The Beta Pi Alumni Association

We all made the promise as undergraduates to follow the Fraternity's motto, "Once a Pike, Always a Pike." As president of The Beta Pi Alumni Association of PiKA, it is my mission to ensure that there are plenty of opportunities for you to honor your lifelong commitment to Pi Kappa Alpha.

Our alumni association exists to keep you connected with Beta Pi, and the friends you made there, in the years after graduation. Whether you left Penn last year or half a century ago, you are a part of a brotherhood nearly 1,500 strong. If you've lost touch with us over the years, please make this the year you renew your participation with Beta Pi, beginning with our Founders' Day celebration on March 29.

A group of fantastic volunteers heads up our

alumni association, from advising our active chapter to planning our events to making sure that the organization is fiscally sound. Your active participation serves as a vote of support for the volunteers who are working hard to ensure that our chapter exists for generations to come, and that you can get the most out of your alumni experience.

The most critical way you can get involved is through your financial support (see the enclosed form for more information). Then, visit our web site, sign up for our monthly eLetters, share stories and pictures for a forthcoming publication, and plan to attend an upcoming event. Remember, "Once a Pike, Always a Pike." The Beta Pi Alumni Association of PiKA makes it easy for you to fulfill that promise.

### *The Beta Pi Alumni Association and the brothers of the Beta Pi Chapter of The Pi Kappa Alpha Fraternity*

*Cordially invite you to our Annual Founders' Day celebration  
Saturday, March 29, 2014*

Cocktails – 6 p.m. ~ Dinner – 7 p.m.  
The Inn at Penn  
3600 Sansom Street, Philadelphia, PA

\$100 per person (cash bar)

Please indicate if you would prefer a  
vegetarian meal

Please R.S.V.P. by March 15th by  
sending a check payable to "Beta Pi  
Alumni Association of PiKA" to:

Joel Catania  
P.O. Box 7332  
Garden City, NY 11530

*We will be recognizing all attending alumni celebrating five-year initiation  
anniversaries. Find a full list of those brothers celebrating milestones at  
[www.pika-upenn.org](http://www.pika-upenn.org).*

## THEN & NOW

### Celebrating the Big 5-0 in Style

#### Group of '80s Alumni Plan to Mark 50<sup>th</sup> Birthdays at 2014 Beta Pi Founders' Day Event

A group of '80s alumni is planning to celebrate their 50th birthdays this year in style: by attending Beta Pi's Founders' Day

celebration. These '80s alums look forward to coming back to relive the glory days, test their beer pong skills, and celebrate the lifelong

bonds of brotherhood.

Rumor has it that quite a few of these brothers met their wives at Penn (including several Dream Girls), and some also have kids who followed in their footsteps and are now undergrads on campus. We look forward to catching up with them in upcoming issues of our monthly eLetter.

Special thanks to **Mike Shein '83** for sharing this Then & Now photo of brothers from his era. We're looking forward to seeing many of them at Founders' Day in a few weeks.

Share stories and photos from your own era at [www.pika-upenn.org](http://www.pika-upenn.org).



'80s brothers back in 1986 (left) and at a more recent reunion. Who do you think has changed the most?

## IN MEMORY

### Celebrating the Life of Scott Mackler '77

#### Beta Pi Brother Lost His Battle with ALS in November

The Beta Pi Alumni Association is profoundly sad to report that **Scott Mackler** (Beta Pi 1977) lost his long and valiant battle with ALS on November 13, 2013. Even as we mourn his death, let us celebrate his life.

Scott confronted an unspeakable challenge and taught us all how to live, even in the face of death. His accomplishments are

breath-taking. His incredible sense of humor and selflessness will inspire us all to be better people and to cherish every moment of our lives. Finally, the way in which he and his remarkable family turned a personal tragedy into an opportunity to improve the lives of countless of Scott's fellow ALS sufferers will serve as a model for all of us to emulate.

Brother **Bruce Wolfson** (Beta Pi 1971), President of the IKA Foundation, has spent a great deal of time this past decade talking about what it means to be a True Pike. As he recently noted, Scott was the embodiment of a True Pike. May Scott's soul rest in peace and his family, fraternity brothers, and many friends be comforted.

### Walking for Scott

#### Harvey Mackler '72 Heads Up Statewide Walks in Memory of His Brother Lost to ALS

**Harvey Mackler '72** and his brother **Scott '77** had always been close. Scott followed in his brother's footsteps, attending Penn and ultimately pledging PiKA.

So in the wake of Scott's passing from ALS, it is only fitting that Harvey do something big to honor the special bond he had with his brother. Harvey will be participating in all six Walk to Defeat ALS events in the state of Florida this year.

"Scott and I spoke in October of this past year," Harvey said. "We decided

to create a program in Florida for assistive technology, just as we had done in the greater Philadelphia area. We wanted to offer this program to more PALS (Persons with ALS)."

Harvey had a modest involvement with the Florida group, so this was the first natural expansion of their efforts.

"The walks are their largest fundraiser, so allowing my colleagues statewide to participate was a no-brainer," he said. "In past years I only

walked in Tampa."

Efforts to advance Scott's program, the Scott A. Mackler, MD, PhD, Assistive Technology Program, by his loved ones and friends, affectionately known as Scott's Crew, have raised over \$1.8 million in Pennsylvania and already more than \$23,000 in their first effort in Florida.

"As we do not anticipate a cure in our lifetime, being able to bring some communication normalcy to PALS in honor of Scott is an honor for us," Harvey said. "He was blessed with a strong support group."

If you would like to get involved with a Walk to Defeat ALS in memory of Scott, email Harvey at [harvey@gempire.com](mailto:harvey@gempire.com) or visit the link found at [www.pika-upenn.org](http://www.pika-upenn.org).



Harvey Mackler '72 with his brother Scott '77.

## FEATURED ALUMNI

### Notable Career Paths Create a Storyline for Two Brothers in Penn Publication

#### *Matt Klapper '02 and Howard Spiegel '66 Featured in The Penn Gazette for Distinguished Work*

Two Beta Pi brothers have already been featured in *The Pennsylvania Gazette* so far this year.

**Matt Klapper '02** was featured in early January for the career path he's taken since graduating from Penn in 2005. He has worked in multiple advisory positions for Cory Booker, junior United States Senator from New Jersey (for whom he started volunteering with as an undergraduate), earned a law degree from Yale University, and became a full-time firefighter in New Jersey.

Find a link to the full feature on Brother Klapper from *The Penn Gazette*, which gives

a glimpse into Matt's stature as a firefighter (his interest piqued when he left Penn as an undergraduate to travel to NYC as a first responder on 9/11), his work with Senator Booker, and how he seamlessly merges both aspects of his life, at [www.pika-upenn.org](http://www.pika-upenn.org).

**Howard Spiegel '66** was also featured in January for his ties to a \$19 million painting, simply known as "Portrait of Wally." An attorney that specializes in the field of art and antiquities law, Spiegel was presented with the case of a piece of art looted during the Holocaust that ultimately made its way on loan to the

Museum of Modern Art. Spiegel took lead on the case "United States of America v. Portrait of Wally" to get the piece back to the family of the rightful owner.

Find a link to the full article at [www.pika-upenn.org](http://www.pika-upenn.org).

*A third Beta Pi brother has had a recent connection to The Penn Gazette. The feature on Howard Spiegel was written by **Dave Sears '66**, a former SMC at Beta Pi.*

## The Foundation of the Old Guard

### *How a Group of Alumni Met 35 Years Ago and Has Been Meeting Annually Ever Since*

*Thank you to **Don Schreiber '50** for giving us a glimpse into the founding of The Old Guard.*

The annual Beta Pi Alumni December Luncheon, attended by members now known as the "Old Guard," started more than 35 years ago. The founders were **Dale Doll and George Trimmer** from York, Pa. and **Harry Schaub** from Philadelphia. All, like me, graduated in 1950. They all could read, write and speak German; I can't. George invited me to join them probably due to my last name being Schreiber, which is German for "writer".

I knew where many of the Beta Pi

alumni from classes near 1950 lived and I was asked to contact them to join our group. Originally the only requirement was to have some German ancestry. That ended when I spoke with **Jack Accetta '51** (who is 100% Italian). When I told him the requirement, he responded "Go to Hell!" Then he added "I read *Mein Kampf*." He was in. So ended any German requirement.

It was decided the luncheon date would always be the second Friday in December, which made it easy to remember. In the beginning we met at Philadelphia hotels and as we grew we moved to the Union League

taking a few tables and then to requiring a separate room. We now meet at the Merion Cricket Club. In time we realized we needed to add younger alumni so today there are many classes represented. The average attendance is about 20 and with Pikes from PA, NJ, NY, MD, DE and even FL and Nicaragua. We also invite the current SMC to join us and he updates us on the status of the house and the undergraduates.

Our luncheon has been a perfect setting to meet with old and new brothers and learn what has happened to our alumni in the past year.

## ALUMNI UPDATES

### **Dave Jones '63**

(409 S. Garfield St., Arlington, VA 22204; [jonesdt@aol.com](mailto:jonesdt@aol.com)) As a second-time grandparent, our two grandsons (living in NYC) are a special treat for us septuagenarians.

Professionally, I've just finished work as part of the team writing/editing the State Department's flagship publication, the annual human rights report, assessing the status of 196 disparate countries.

Otherwise, I continue to write professionally with a Yahoo blog, "David versus David" published on the Internet twice monthly. And a long-in-process study on Canada-U.S. relations, "Alternative North Americas", is about to be published.

### **Gary Hoffman '67**

(1825 I St. NW, Washington, DC 20006; [gmhoffmanfl@aol.com](mailto:gmhoffmanfl@aol.com)) I recently retired after practicing Intellectual Property law for 47 years. For the last 27 years, I was with the firm of Dickstein Shapiro, where I had started and headed the firm's 100-attorney IP Group. Ilene (Temple 1969) and I have made our primary residence in IBIS in West Palm Beach. I am still active in various legal associations and charitable organizations and special projects for such groups. In October, I received the President's distinguished service award from the Intellectual Property Owners Association.

### **Cory Bray '03**

(5024 Lillian St., Houston, TX 77007; [cory.bray@gmail.com](mailto:cory.bray@gmail.com)) I'm currently the Regional Director of Business Intelligence at CorSource Technology Group. We are a consulting firm that helps companies leverage technology to grow profits, cut costs, and mitigate risk.

I recently travelled with two other brothers to Southeast Asia for 17 days to celebrate our 30th birthday party. I'm looking forward to attending bachelor parties for **Willie Alers '04** and **Salem Tierce '02** in March 2014. It's sad to see them give in to temptation, but they are going to be some killer parties!

## 2013-14 ANNUAL FUND HONOR ROLL OF DONORS

### This Issue of Our Newsletter Brought to You By...

Our communications program is made possible largely in part by annual fund contributions made by alumni donors. Thank you to the following brothers for their gifts so far this giving year, which began July 1.

<b>Legacy Society (1,000+)</b>	Robert Alan Ball	1978	Marty Conroy	1972	Robert Eric Epstein	1983	
Thomas Frank Bates	1964	Richard Philip Furst	1983	Richard H. Epstein	1972	Michael Scott Shein	1983
Paul F. Zaentz	1969	Greg S. Shearson	1984	Mitchell D. Goldsmith	1972	Jacob Wolf Doft	1988
				Harvey A. Mackler	1972	Seth Ezra Shulman	1989
<b>Patron's Society (\$500 - \$999)</b>	<b>Sponsor's Circle (\$100 - \$249)</b>			Richard W. Whealton	1972	Alex Brodsky	2003
Richard L. Sussman	1969	Roger O. Schembs	1949	Jerome B. Goldberg	1974		
Paul J. Reszutek	1976	John J. Tori	1951	Bradford A. Yeager	1975	<b>Spruce Street Club (\$50 - \$99)</b>	
		David Taylor Jones	1960	Michael A. Selikoff	1976	Richard M. Schorr	1972
<b>Garnet &amp; Gold Club (\$250 - \$499)</b>		Morton A. Cohen	1965	Richard Buchwald	1977	Isaac Michael Benator	1974
Stephen R. Leventhal	1967	Stanley J. Serocca Jr.	1966	Scott Andrew Mackler	1977	James D. Field	1976
Bruce A. Wolfson	1971	Daniel Franklin Darkes	1968	Ronald P. Perilstein	1977		
Jerome H. Herman	1972	Mark J. Perna	1968	Michael David Guttenplan	1979		
Mitchell M. Karig	1976	Joel B. Levine	1970	Chawner Hurd	1980	<i>This list reflects gifts made as of February 18.</i>	
		Joel Catania	1971	Jeffrey A. Kaufman	1980		
				Thomas John Fogarty	1981		

## CHAPTER REPORT

### Beta Pi Recruits Top Pledge Class

#### Third Consecutive Class of 20+ Men Recruited this Spring

We are pleased to report that Beta Pi welcomed a pledge class of 25 men, making this the third class in a row with 20 members. The new additions make PKA the fourth largest fraternity on campus.

Our new members represent various parts of the Penn community, both academically and athletically, as various varsity athletes are among the pledges.

One of the most successful rush events this spring was a two-part event that consisted of a shoot around at Wells Fargo Center (where the Philadelphia 76ers play) followed

by a watch party for the 76ers vs. Miami Heat game back at the house later that day.

#### Our new members include:

Adil Trehan, New York, NY  
 Alec Ward, Washington, D.C.  
 Alex Peckman, North Caldwell, NJ  
 Ashish Sharma, Bangalore, India  
 Drew Daniels, Chicago, IL  
 Eric Wamakima, Omaha, NE  
 James Townsend, Washington, D.C.  
 Jared Sobel, Richboro, PA  
 Jason Lerner, Washington, D.C.

Jon Kluger, Woodbridge, CT  
 Jordan Miller, Chappaqua, NY  
 Jose Ovalle, New York, NY  
 Joseph Cesare, New Hope, KY  
 Nate Selzer, Wynnewood, PA  
 Nick McGreivy, Bethesda, MD  
 Rashad Abdulla, Melbourne, FL  
 Robert Levinson, Miami, FL  
 Sam Parmett, Commack, NY  
 Shahriar Shams-Ansari, Calgary, Canada  
 Tim Bloom Chappaqua, NY  
 Will Yang, Los Angeles, CA  
 Zach Lichtenstein, Medfield, MA

## ALUMNI ASSOCIATION BY THE NUMBERS

### Counting On Your Involvement to Keep Our Database Clean

The Beta Pi Alumni Association of PiKA works in partnership with a third-party alumni relations firm to maintain a clean database of our brothers to ensure we're reaching as many alumni as possible through our print and electronic communications.

As brothers move and change jobs, we sometimes lose touch of their current mailing and email addresses. Find a snapshot of our

database to date to the right, and visit [www.pika-upenn.org](http://www.pika-upenn.org) to view full lists of our lost brothers and help us to update their contact information (or update your own if you haven't been receiving our email publications).

Our database is used solely for Beta Pi communications and will never be traded or sold.

<b>*Total alumni:</b>	1,495
<b>Valid mailing addresses:</b>	1,031
<b>Valid email addresses:</b>	368
(32% of living alumni)	
<b>Lost brothers:</b>	131
(no current mailing list on file)	
<b>All-time annual fund donors:</b>	246
(21% of all alumni)	

*\*Includes 328 deceased*